TR-1: Standard form for notification of major holdings

NOTIFICATION OF MAJOR HOLDINGS (to be sent to the relevant issuer <u>and</u> to the FCA in Microsoft Word format if possible)

| 1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are at- tached ^a : | | | 1pm plc LEI: 213800VG3QJGBP2MKR86 | | | |
|---|---|---------------|--|-----------------------------------|--|---|
| 1b. Please indicate if the issuer is a non-UK issuer | | | (please ma | ark with an "X" if appro | opriate) | |
| Non-UK issuer | | | | | | |
| 2. Reason for the n | otification (please ma | ark the appro | opriate box o | or boxes with an "X") | | |
| An acquisition or disposal of voting rights | | | | | | х |
| An acquisition or disp | osal of financial instrun | nents | | | | |
| An event changing th | e breakdown of voting | rights | | | | |
| Other (please specify |) ⁽ⁱⁱⁱ : | | | | | |
| 3. Details of person subject to the notification obligation [™] | | | | | | |
| Name | Name | | | Cloverleaf 374 Limited | | |
| City and country of re | City and country of registered office (if applicable) | | | London, England | | |
| 4. Full name of shareholder(s) (if different from 3.) ^v | | | | | | |
| Name | | | | | | |
| City and country of registered office (if applicable) | | | | | | |
| 5. Date on which the threshold was crossed or reached [⊮] : | | | 15/05/2020 | | | |
| 6. Date on which issuer notified (DD/MM/YYYY): | | | 18/05/2020 | | | |
| 7. Total positions o | f person(s) subject t | o the notifi | cation oblig | gation | | |
| | tached to shares (to- tal of 8 A) | | ing rights ancial instru- ents 3 1 + 8.B 2) | Total of both in % (8.A + 8.B) | Total number voting rights suer ^{vii} | |
| Resulting situation on the date on which threshold was crossed or reached | 19.99% | 0 | | 19.99% | 88,985,316 | |
| Position of previous notification (if applicable) | 0% | 0 | | 0% | | |

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

A: Voting rights attached to shares

| Class/type of shares ISIN code (if possible) | Number of voting rig | Jhts ^{ix} | % of voting rights | |
|--|--|--|--|--|
| | Direct (Art 9 of Directive 2004/109/EC) (DTR5.1) | Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1) | Direct (Art 9 of Directive 2004/109/EC) (DTR5.1) | Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1) |
| GB00BCDBXK43 | 17,796,173 | | 19.99% | |
| | | | | |
| | | | | |
| SUBTOTAL 8. A | 17,796,173 | | 19.99% | |

| B 1: Financial Instruments according to Art. 13(1)(a) of Directive 2004/109/EC (DTR5.3.1.1 (a)) | | | | |
|---|------------------------------|--|---|--------------------|
| Type of financial in- strument | Expiration date ^x | Exercise/ Conversion Period ^{xi} | Number of voting rights that may be acquired if the instrument is exercised/converted. | % of voting rights |
| | | | | |
| | | | | |
| | | | | |
| | | SUBTOTAL 8. B 1 | | |

| | B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b)) | | | | |
|------------------------------|--|---|--|-------------------------|--------------------|
| Type of financial instrument | Expiration date ^x | Exercise/ Conversion Pe- riod ^{xi} | Physical or cash settlement ^{xii} | Number of voting rights | % of voting rights |
| | | | | | |
| | | | | | |
| | | | | | |
| | 1 | | SUBTOTAL 8.B.2 | | |

| 9. Information in relation to the person subject to the notification obligation (please mark the applicable box with an "X") | |
|---|--|
| | |

Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer^{xiii}

<u>Full</u> chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity^{xiv} (please add additional rows as necessary)

| Name×v | % of voting rights if it equals or is higher than the notifiable thresh- old | % of voting rights through financial in- struments if it equals or is higher than the notifiable threshold | Total of both if it equals or is higher than the notifiable threshold |
|--------------------------------------|--|--|--|
| Wellesley Group Investors Limited | 19.99% | 0 | 19.99% |
| | | | |
| | | | |
| | | | |
| | | | |

| 10. In case of proxy voting, please identify: | | |
|--|--|--|
| Name of the proxy holder | | |
| The number and % of voting rights held | | |
| The date until which the voting rights will be held | | |

| Place of completion | London, United Kingdom |
|---------------------|------------------------|
| Date of completion | 15/05/2020 |