

Job Specification

Job title	Marketing Executive	Division	Group
Team	Marketing	Salary	DOE
Reporting to	Head of Marketing	Place of work	Manchester

Company Overview

Time Finance is an AIM listed independent funding provider helping UK businesses to bring their investment and growth plans to life. We specialise in Asset Finance, Invoice Finance, Business Loans and Asset Based Lending. We're ambitious and have plans to grow. We want talented individuals from all backgrounds who will bring new skills and experiences to our team. If you're a self-starter, have a passion for marketing and want to make a real difference, we want to hear from you. We're looking for a creative individual who enjoys being a team player, has excellent communication, interpersonal, and analytical skills. Time Finance operates from four locations across the UK – Bath, Reading, Manchester, and Warrington. We have also been rated as a 'Very Good Company to Work For' by Best Companies.

Role Overview

Our marketing team are looking for a creative and enthusiastic self-starter to join us as a Marketing Executive.

We have exciting plans to drive an innovative marketing strategy forward and accelerate our brand in the financial services market. We're looking for someone to help us along our journey and make it a success.

In this varied role, you will have the opportunity to support a wide range of marketing activities and grow your skills in social media marketing, digital marketing, SEO, paid social, PR, email marketing, data analysis, content development and much more.

Reporting directly to the Head of Marketing, you will gain access to all of the necessary support and guidance you need to build a long-term career within a great company.

The primary responsibilities of the successful candidate are to:

- Identify and create content opportunities for our website, social media, press releases, company intranet and e-marketing campaigns. This includes internal success stories, staff appointments and promotions, examples of client deals and new product launches
- Assist in helping to manage relationships with our external PR, creative and digital marketing agencies
- Record and report on marketing activity and create upcoming marketing campaigns and plans
- Analyse performance of existing campaigns and make recommendations for improvement

- Support the development of new marketing materials such as graphics, brochures, infographics, presentations, and advertisements
- Support in the organisation of events including conferences and networking events
- Be a Brand Champion and ensure that all marketing materials are in line with our brand guidelines
- Explore ways in which we can accelerate our brand further and keep up with new marketing activities and platforms

About You

- ✓ Creative thinker
- ✓ Ability to work on own initiative
- ✓ Strong time management
- ✓ A team player
- ✓ Willingness to learn, get stuck in and upskill where needed
- ✓ Excellent communication skills
- ✓ Passionate about writing compelling content
- ✓ Analytically minded and has knowledge of appropriate platforms (Google Analytics, Google Search Console, MozPro)
- ✓ Understanding of email marketing platforms (Mailchimp)
- ✓ Understanding and experience using creative platforms (Canva, Adobe, Photoshop)
- ✓ Experience and knowledge of WordPress
- ✓ Willingness to go the 'extra mile' for the business and supporting marketing related activities

Knowledge

- ✓ Appropriate and up-to-date knowledge of digital marketing practices, tools, developments and initiatives
- ✓ Appropriate knowledge of different marketing strategies including SEO, social (paid & organic) and PR
- ✓ Commercial awareness

Requirements

- ✓ 1+ years' experience in a marketing role
- ✓ University degree and/or relevant marketing qualification (preferably IDM/CIM)
- ✓ Full, clean driving licence

Why choose Time Finance:

We're proud to have been awarded 'Very Good Company to Work For' rating from Best Companies organisation and with our employees are at the heart of everything we do, we're constantly looking at new ways to reward and recognise them.

We offer a fantastic benefits package which includes:

- 26 days annual leave per annum, increasing to 28 days after 2 years' service
- Life assurance and Income protection
- Private medical insurance
- Healthcare cashback plan
- Holiday exchange scheme



- Cycle to Work scheme
- Electric Car scheme
- Auto-enrolment pension

We offer an inclusive and supportive work environment which will give the successful candidate the freedom to innovate and bring new ideas to the table. We're at the start of an exciting journey as we look to build up our marketing team and there's a huge opportunity to help shape the future of marketing at Time Finance.

We are an equal opportunity employer and value diversity. We do not discriminate on the basis of gender, race, religion, sexual orientation, disability or age.

*Best Companies Awards 2025